

Dunbar Rowland

34TH YEAR—NO. 17.

**MISS. R. R. COM.
TO INVESTIGATE
TELEPHONE RATES**

**Commissioner Dean Holmes Says R.
R. Commission Seeking to Place
Mississippi Rates on Basis
With Lower Rates
Elsewhere**

Jackson, Miss., April 18.—Declaring that Mississippi rates were higher than those charged in any other State where the Cumberland Telephone and Telegraph Company operates, Dean Holmes, member of the Mississippi Railroad Commission from South Mississippi, announced that an investigation into all phone charges in Mississippi will be instituted at an early meeting of the commission. The first citation will probably be made returnable at the June session of the

Commissioner Holmes says that the move on the part of the commission is to place a rate in operation that will be commensurate with the rates now charged in other States. To substantiate his claims that the Mississippi rates are higher than those in neighboring States, notably Louisiana, he gives Jackson and Shreveport as examples.

"In Jackson the rate for a residence phone is \$3. per month, a business phone is \$5.50," he asserts. "In Shreveport, with three times as many phones as in Jackson, the residence rate is \$2.50 and the business rate is \$5.50. Jackson with its 5,000 phones and Baton Rouge with prac-

tically the same number, have the same population, but Jackson pays annually approximately \$25,000 a year more for local phone service than does the Louisiana capital."

Rates in Louisiana, Tennessee and Kentucky are lower than in Mississippi, where the same service is given by the Cumberland, Mr. Holmes says. He adds that this statement is made after a careful investigation that is still in progress.

Comparing rates in Hammond, La.

and Brookhaven, Miss., both towns operating about 700 phones, the commissioner states that the Mississippi subscribers pay approximately 700 per month more than their neighbors less than 100 miles southward. Hammond, he claims, has a residence rate

of \$2 for residence and \$3.25 for business phone. Brookhaven rates are \$2.50 and \$4.35.

An effort is to be made to eliminate the report charge on long distance messages when the case is heard by the commission. Long distance toll rates will not be affected.

"Under a decision of the Mississippi Supreme Court the power to fix a reasonable phone rate is given the commission, and we hope to make

the commission, and "we hope to make adjustments that will put the State on a parity with other States," he says. Telephone rates were raised in Mississippi nearly three years ago by the commission preceding this one, the increase being classed by Commissioner Holmes as a form of compromise.

H. S. WESTON HONORED BY EMPLOYEES.

Banquet at Weston Saturday Night
By Number of Attachees and
Others Connected With H. Weston.
Lumber Company—Mark of Es-

The Hotel Weston was the scene of an interesting event Saturday night when twenty gentlemen sat down to a banquet given as a mark of esteem and friendship to H. S. Weston, president of the H. Weston

In some unaccountable manner the plans had been kept from Mr. Weston and in some almost inconceivable manner he was detained at the hotel for the evening. It was a genuine surprise, only exceeded by his ap-

preciation of the attention coming from those who have been so closely and actively associated with him in the business of the H. Weston Lumber Company, principally, and also with other enterprises.

Manager Babcock, of the Weston, and his corps of assistants, as usual, did justice to the occasion. The menu, cuisine and service were all

Several addresses were made. Mr. Weston was deeply moved by this outward expression of the confidence and esteem thus manifested and he did not fail to fittingly say how deeply he realized what it meant.

Those present were Dr. J. Q. Fountain, A. C. Weston, C. L. Weston, Harold B. Weston, C. W. Weston, W.

H. Lawrence, J. M. Givens, J. C. Jones, L. E. Miller, John Howze, of Logtown; Randolph J. Ladrner, of Lakeshore, Miss.; Carl Marshall and Leo W. Seal, of Bay St.; Louis; Dr. J. O. Segura, of Jackson, Miss.; Dr. R. S. Russ, of Biloxi; P. K. Luttsin, T. V. Holleman, C. W. Welty, B. C. Weston, of Logtown.

—The past week has witnessed Bay St. Louis holding its own in realty values. The market is not soaring but values are steady and a number of splendid sales are reported. For the benefit of the dubious, it can be said Bay St. Louis realty values will never again be on a level with former values. The Coast and

Bay St. Louis are rapidly forging to the fore.

THE SEA COAST ECHO
C. G. Moreau, Editor and Publisher
Official Journal of the Board of Supervisors, Hancock County, Miss.
Official Journal of Board of Mayor and Aldermen City of Bay St. Louis

OUR GULF COAST.

Editorial from N. O. States.

Florida presently is in the midst of an orgy of real estate speculation. Capital is pouring into the State from the four points of the compass. Fortunes are being made by both the original land owners and the hands through which it is passing. All this because Florida has become a sort of Mecca of the idle rich who have made Florida their playground.

It is perhaps because of this Florida boom, plus the recent acquisition by the Illinois Central of the Gulf and Ship Island road, the magnificent improvements of the Louisville and Nashville and the intensive advertising these two great roads are doing, that our own Mississippi Gulf-Coast is getting a modest but perhaps more substantial and permanent stimulus to the sale of its real estate.

It is to be hoped that the activity across the lake will last. There is no reason why it should not. The Mississippi Coast has all the advantages Florida has to offer. The same beautiful waters lap its shores. Its climate is as salutary. Its bathing is as fine. Its fishing is as attractive. Soon it will have hotel accommodations as commodious and alluring. Its railroad accommodations are greater than those of Florida. It is nearer the metropolis of the South.

Whether or not the present boom on the Mississippi Coast is to continue uninterruptedly, with its ups and downs it will last. The future of our own Riviera is secure. It will grow constantly in importance, bringing annually more winter tourists, homeseekers and fruit and truck growers. Fortune is in the hands of those who can acquire at reasonable prices property in any part of the district between New Orleans and Mobile which is washed by the waters of the Mexican Gulf.

It appears that the supply of gossip never exceeds the demand.

An up-to-date Pittsburgh mausoleum is provided with a fire escape.

Skirts are being worn full; in fact, if they were any fuller they would burst.

Two Brooklyn men traded wives and now each thinks the other is a swindler.

One difference is that the old-time flapper took her "necking parties" seriously.

Foreigners should not judge our language by hearing train and radio announcers.

Turks may now give the Christians a rest, while they knock the whey out of the Kurds.

As a topic for discussion and statistics no one can deny that prohibition is a success.

Even if the horse becomes extinct he has been immortalized by Rosa Bonheur and Billy DeBeck.

Getting married is like buying a second-hand car. The first cost is negligible but the upkeep is fierce.

It is proposed to charge passengers on trans-Atlantic airships by the pound. Reduce and save money.

An enormous overproduction of diamonds is reported, but we haven't noticed any of them in the 10-cent stores.

A very foolish habit is that of exaggeration. We have warned our readers against it about a million times.

The principal indoor diversion of British society seems to be that of picking prospective brides for the Prince of Wales.

A Colorado Springs man who advertised to trade a B-flat cornet for a shotgun had probably received an anonymous warning.

Birthday celebration as recorded by an exchange: "Elly Marie Larsen in celebrating her birthday last Friday bought all-day suckers for the third grade."

The Topka Capital carries a divorce notice in the case of Barrett Quarrels vs. Lotta Quarrels. We assume that Lotta picked a lot of quarrels and Barrett couldn't bear it.

Under the title "I Seek the Truth" the former German crown prince will on May 1 issue a book intended to refute Germany's war guilt. It will probably be as convincing as the famous production of his distinguished eighteenth century countryman, Baron Munchausen.

Every so often some freak starts a "chain letter," wherein each person receiving a copy is requested to make other copies and send them to a certain number of friends. This letter usually contains some form of prayer and the recipient is warned not to break the chain under penalty of dire misfortune. Many persons are so stupid as to believe in such a thing.

Seven hundred Yale sophomores received term bills containing an additional item of \$3 each to cover windows, doors and fences damaged during their annual freshman rush. The fun was probably worth it.

Anyone who doesn't believe the world is getting better should read this and be convinced of his error. "Newspapers have been banished from the homes of Westerners."

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PROSPEROUS CONDITIONS.

A single office building in Atlanta, Ga., is to cost \$3,000,000, and Harvard University is to build a business school at Brighton, Mass., for which it appropriates \$5,000,000. New irrigation works at Grass Valley, California, will cost \$7,500,000; a hotel in Portland, \$2,000,000; a Presbyterian temple-church at Dallas, Texas, will cost \$2,000,000; a bridge at Wilmington, N. C., will cost \$1,500,000; a hotel and garage at Indianapolis will represent 3,500,000; the Rainier-Longview bridge across the Columbia will cost \$2,000,000; a hydro-electric system at Leeper, Mo., will cost \$3,500,000; Gulfport, Miss., will spend two millions and a half dollars for sea wall, bridges to Ocean Springs and Bay St. Louis, and good roads. These items are taken at random from all over the country, as indications that business conditions generally are good and that people have faith in the future. This record of employment and investment is the result of sound public consciousness—the condition which makes prosperity.

WSMB ON THE AIR.

With what is said to be the finest of high-powered radio broadcasting station in the South, New Orleans went on the air Tuesday night from station WSMB, atop the Maison Blanche building, and established jointly by interests representing the Saenger Amusement Company and the Maison Blanche Company. The inaugural program was received over the country with great acclaim of success. Congratulatory messages from all parts poured in, and "Voice from the South" is now an established fixture.

Broadcastings will be four nights a week and every afternoon from 12:30 to 1:30 and for a short while at 6 o'clock, and later in the evening, with the program de lux. The New Orleans Item-Tribune daily broadcasts the news in tabloid.

The Saengers, who have their recreation home located in Bay St. Louis and who frequent here all the year round, with their vast interests at New Orleans and over Southern country, with its "Greatest Store South," are to be congratulated for their enterprise and success, the financial investment representing \$64,000.00. We are glad to note their enterprise and all that it will mean for New Orleans and the contiguous territory to the big city.

It will be a great pleasure to listen in on WSMB and enjoy the programs from the city where there is so abundant of talent. Congratulations and best wishes.

HENS MAKING RECORD.

An especially interesting national egg-laying demonstration has been in progress during the past six months under the auspices of the Alabama agricultural college, of which J. E. Ivey is State poultry specialist.

While a majority of the hens contesting are owned in Alabama, those of other States are well represented in the competition, which embraces several of the best known laying breeds. Records are kept of individual hens, as well as groups or pens.

As this is written a Barred Rock hen owned by Mrs. D. T. Tatum, of Lafayette, Ala., holds the individual record, having laid 136 eggs and missing only 18 days since last November. Two Rhode Island Reds owned in Birmingham are tied for second place, with 130 eggs each.

One week recently a pen of ten Barred Rock hens at Jasper, Ala., produced 64 eggs out of a possible 70 in the seven days, showing that they do not observe any Sunday "blue laws."

This competition is demonstrating the value of raising pure-bred fowls and is stimulating great interest among poultrymen and farmers of many States. The time is rapidly approaching when the scrub breeds of chickens and other poultry will find no place on the modern farm.

In every department of live stock the same tendency to better sires and more scientific management is in evidence. It is a most encouraging sign of the farmers' awakening to the necessity for advanced methods in the conduct of their business.

The meanest editor has been discovered, at the helm of the Paris newspaper Quotidien. He charges that the Marquis de la Falaise, Gloria Swanson's newest husband, is no marquis at all, but a New York bartender. Anyway, his fellow passengers on the way over dubbed him "Mr. Swanson," which is a more important title while it lasts, in view of Gloria's \$15,000 a week salary.

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PUBLIC EDUCATION.

(By Malcolm E. Gillis.)

An old adage may be changed and made to say, "A city is known by the school that it keeps." It may not be known by the school that it has, but by the school that it keeps.

People are naturally progressive. There was a time when reading, writing and arithmetic were the major subjects of the public school. But the people were not satisfied with this narrow curriculum, and the schools, responding to public thought, increased the number of subjects taught. Soon the demand for high schools arose and such have been established. In more recent times the call has been for an elastic curriculum—a curriculum with a few basic courses required and a number of elective courses offered.

The call is a sane one. The majority of the boys and girls of today receive no training above the high school. So that, if they are to be educated at home, the home school ought to offer courses of study suited to the particular needs of the individual pupils. The student, whose mind has an inclination toward science, should have the opportunity of studying the many branches of science. Chemistry, physics and biology are now recognized as high school subjects, and are offered by the public schools. The student who desires to study languages should have the privilege of acquiring a knowledge of Latin, French and Spanish. The lovers of music, both boys and girls, should have access to a music department in the high school, and should be privileged to kindle that spark of marvelous genius not given to all. Girls should have access to a home economic department, boys a manual training department, and both to commercial departments. The school with these and other branches of study is a laboratory in which the boys and girls may find themselves and in which their lives are made more useful.

This increase in duty assumed by the schools necessitates an increase in buildings, laboratory and classroom equipment, and in the teaching force.

This is a day of specialization. Men and women who teach pursue one branch of study with a view of teaching it. The mathematician can best teach mathematics. While he may have some knowledge of the other branches of science or of Latin, French and Spanish, yet his knowledge is limited, and he should not be asked to teach that on which he has limited information. It is not fair to the pupil. His knowledge should not be confined to that of the text book. The teacher should be an informed source of information. It is indeed lamentable to have a child's sense of inquiry awakened and to have that child leave the classroom with his desire unsatisfied or the source for the acquisition of the information sought unprovided. The knowledge received in childhood is retained through life, and how necessary it is that those who teach should have accurate and abundant information with which they propose to impart to the children.

The money spent in efficient public education is not spent in vain. It, through the school, purchases more useful citizens. The community is repaid in the increased earning capacity of the individuals, and is doubly repaid in a spirit of happiness and good will.

The progressive cities and rural communities are realizing the true value of public education, and among the other phases of improvement of common interest, the schools stand foremost. The old school buildings are yielding their places to the new; standards are being raised, and competent teachers are being acquired. This spirit of progress is rapidly spreading and the backward communities in public education will soon catch step, and they will then be known by the schools that they have.

BIG REALTY DEAL REPORTED
Syndicate From California Said to Have Purchased Two Miles of Frontage on Bay St. Louis.

Pass Christian, April 6.—One of the biggest real estate transfers put over recently on the Mississippi Gulf Coast is announced here, dealing with the purchase of a large tract of land with a frontage of more than two miles on the Bay St. Louis in the West End of Pass Christian, by a syndicate from Los Angeles, Cal.

The exact amount of money involved in the transaction has not been made public, but it is known that it runs into high figures. The syndicate, it is understood here, will spend at least a quarter of a million dollars in development work on the property before it is again placed on the market, this time as a high class residential subdivision.

The tract is one of much scenic beauty and is very picturesque, a great portion of the land being studded with timber, which includes the famous live oaks. In the development work much stress will be laid on the natural beauties and features of the land, small bayous will be strengthened and marsh lands converted into lakes.

The fact that California capital has been invested on the Mississippi Gulf Coast should be of interest to every one in this section. The syndicate which purchased the property has been engaged in development work in the vicinity of Los Angeles for several years.

The purchase of the property was conducted through Vinson Smith, Sr., local realtor. During the passed week Mr. Smith has sold over 100 lots and tracts of land.

Among the lots sold through Mr. Smith were thirty in the old Henry section, at West End. This land has been the property of John H. Lang since the scrapping of the old fort, fifteen or more years ago.

CHANCEY SUMMONS
The State of Mississippi
To the People of Mississippi
Know that the undersigned, Chancey Summers, do hereby certify that the following is a true and correct copy of the act of the Legislature of Mississippi, passed at the regular session of 1912, and published in the laws of Mississippi for 1912.

That the known bondholders, mortgagees and other security holders owning or holding a first lien or more of total amount of bonds, mortgages or other securities as follows:

CHARLES G. MOREAU, Editor-Manager-Publisher.
WILL ROGERS, Editor-Manager-Publisher.
J. A. BRADSHAW, Editor-Manager-Publisher.

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The BULL'S EYE

Editor and General Manager
WILL ROGERS



Those Two Boys Chauncey and Will

I JUST saw a nice write up and Chauncey Dewey's picture in all the papers where he told of his first watch which was an Elgin. Said he kept it for years and somebody stole it on a New York Central train. (That's what he gets for riding on his own Railroad.) What does he need a watch for anyway, time means nothing to him. He was in The Follies the other day, and I introduced him and made him make a speech, he said, "I have been entertaining audiences for 91 years and have never found it necessary to use a Lariat yet." The old rascal hung on one.

Now the moral of his story as I could gather it is don't have an Elgin Watch, somebody will steal it. So my story is carry 'Bull' Durham, they may borrow it, but nobody will steal it.

Now after looking at this I don't know whether it is an ad for Elgin Watches, Chauncey Dewey, The Follies or 'Bull' Durham.

Well, they are all good.

Will Rogers
P. S. I'm going to write some more pieces that will appear in this paper. Keep looking for them.

MORE OF EVERYTHING
for a lot less money.
That's the net of this "Bull" Durham proposition. More flavor, more enjoyment—and a lot more money left in the bankroll at the end of a week's smoking.

TWO BAGS for 15 cents
100 cigarettes for 15 cents



'BULL' DURHAM

Guaranteed by
The American Tobacco Co.
INCORPORATED
111 Fifth Avenue, New York City

NOTICE TO HIDEES.

Sealed bids will be received by the Board of Supervisors of Hancock County, at the office of the Clerk of said Board, before 11 o'clock A. M.

MONDAY, MAY 4, 1923.
for building and graveling the Texas Flat Road from Station 0000 to Station 155.28, as per plans and specifications on file in the Clerk's office.

The Board reserves the right to reject any and all bids.

Each bid shall be accompanied by certified or cashier's check in the sum of \$1,000.00.

This the 9th day of April, A. D. 1923.
A. A. KERGOSHIN, Clerk.
By A. G. FAYRE, D. C.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of The Sea Coast Echo.
Published weekly at Bay St. Louis, Miss.

State of Mississippi, County of Hancock.
Before me, J. A. Bradshaw, a Justice of the Peace and Notary Public, in and for the State and County aforesaid, personally appeared Chas. G. Moreau, who, having been duly sworn according to law, deposes and says that he is the owner and publisher of The Sea Coast Echo, and that the following is the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in Section 4433, Civil Laws and Regulations.

That the owner is Chas. G. Moreau, Bay St. Louis, Miss.

That the known bondholders, mortgagees and other security holders owning or holding a first lien or more of total amount of bonds, mortgages or other securities as follows:

CHARLES G. MOREAU, Editor-Manager-Publisher.
WILL ROGERS, Editor-Manager-Publisher.
J. A. BRADSHAW, Editor-Manager-Publisher.

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CHARLES G. MOREAU, Editor-Manager-Publisher.
WILL ROGERS, Editor-Manager-Publisher.
J. A. BRADSHAW, Editor-Manager-Publisher.

FORD HAS PLAN FOR USED CARS

Ford's Official Plan Guaranteeing on Used Cars. Solid-Fit Motor. Solid-Fit Handing Used Cars—Edward Bros. Accept Plan.

Much interest has centered during the last week in the announcement of the Ford used car plan. This interest has been evidenced by both the public and the automotive industry generally, for it is the first move made by any large automobile concern toward solution of the so-called used car problem.

Under the plan, which is supervised by the company, all authorized Ford dealers place a guarantee upon used Ford cars sold by them, thus insuring to the purchaser satisfactory mechanical operation of the cars under ordinary driving conditions.

Reports received during the week from branches throughout the country, it was said at the office of the Ford Motor Company in Detroit, indicate two things—greater buyer confidence on the part of the public and a general feeling among Ford dealers that the plan is certain to promote customer satisfaction.

These reports, it was said, are not based upon expressions from Ford dealers alone. They also include public reaction toward the plan as reflected through the vast dealer organization which, because of its extensiveness, is an excellent barometer of automobile marketing conditions.

Another feature of the reports is the ready acceptance of the plan by the dealers themselves and their enthusiasm over it. Edwards Bros., of Bay St. Louis, included. They feel that the new arrangement, together with their own fitness of judging car values and facilities for reconditioning cars when that is necessary, places them in position to afford much better service to people in the market for used Ford cars.

On the basis of the reports so far received the plan promises an excellent solution for used car handling by Ford dealers and one in which the public will benefit.

DEPARTMENT OF AGRICULTURE

Weekly News Letter From the State Department of Education.

By W. F. Bond, Superintendent.

Jackson, Miss., April 9.—This letter is to call to the attention of the teachers and trustees the regular annual meeting of the Mississippi Education Association which will be held in Jackson, April 29 and 30 and May 1 and 2. Every teacher who can possibly do so should attend this meeting for the purpose of getting the greatest possible benefit from the program that will be rendered, and also from meeting other teachers from other sections of the State and exchanging ideas and experiences with them.

Trustees should encourage their teachers to attend, and come with them if possible. The biggest business of the State is the proper training of the children. The greater the interest, therefore, taken in the annual gathering together of the teachers by the trustees, the press and the people generally, the greater the good that will be done for the cause.

PROFESSIONAL CARDS.

ROBT. L. GENIN,
ATTORNEY AND COUNSELLOR
AT LAW.
Practices in All Courts.
BAY ST. LOUIS, MISS.

SHAW & WOLEBEN
ENGINEERS, ARCHITECTS
GULFPORT, MISS.

PLANS, SPECIFICATIONS, SURVEYS, ESTIMATES.
REPORTS AND SUPERVISION
ENGINEERING AND ARCHITECTURAL WORKS AND STRUCTURES.

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ATTORNEY AT LAW.
Merchants Bank Building,
BAY ST. LOUIS, MISS.

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POPLARVILLE, MISS.

WILLIAM COOPER
REAL ESTATE
AND
INSURANCE
Telephone 47-W. P. O. Box 277.
BAY ST. LOUIS, MISS.

DR. R. S. PLUNKETT
Office: Hancock Co. Bank Bldg.
Office Hours: 10 to 11 A. M., 2 to 5 P. M.
Phones: Office 307-J, Residence 47-J.
BAY ST. LOUIS, MISS.

DR. J. A. EVANS,
DENTIST.
Hours: 9 to 12, 1:30 to 6.
Hancock County Bank Building,
Telephone No. 34.
BAY ST. LOUIS, MISSISSIPPI.

NOTICE TO HIDEES.

Sealed bids will be received by the Board of Supervisors of Hancock County, at the office of the Clerk of said Board, before 11 o'clock A. M.

MONDAY, MAY 4, 1923.
for building and graveling the following road:
Bay St. Louis-Poplarville Road, from Station 23.00 to Station 500.00.
Kiln-Casem Road, from Station 97.53 to Station 353.00.
Waveland-Kiln Road, from Station 0.00 to Station 12.00.
Texas Flat Road, from Station 0.00 to Station 155.28.
Turtle Shoal Road, from Station 0.00 to Station 100.25.

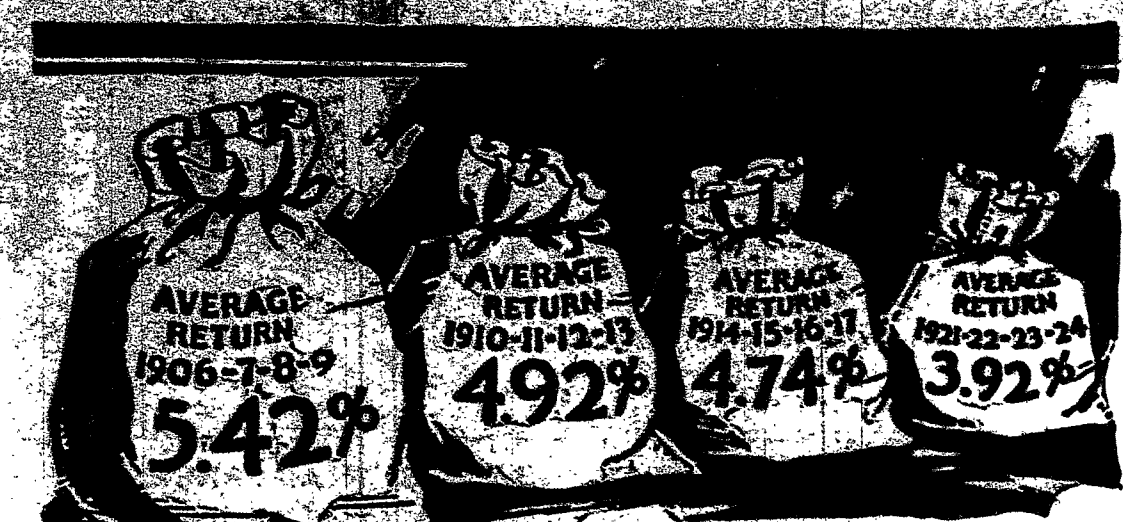
As per plans and specifications of all of the above mentioned roads, on file in the Clerk's office.

Bidders are requested to bid on the above mentioned roads, and to submit their bids in the form of a check in the sum of \$2,000.00.

The Board reserves the right to reject any and all bids.

Each bid shall be accompanied by certified or cashier's check in the sum of \$2,000.00.

This the 9th day of April, A. D. 1923.
A. A. KERGOSHIN, Clerk.
By A. G. FAYRE, D. C.



The Railroads Are Not Making A Lot of Money

Figures taken from the records of the Interstate Commerce Commission show that, treating the Class-1 railroads as a whole, the rate of return (percentage of net railway operating income to property investment) for the four years ending with 1924 was 3.92 percent.

The average return earned by the carriers in the four years ending with 1909 was 5.42 percent. In the four years ending with 1913 it was 4.92 percent, and in the four years ending with 1917 it was 4.74 percent.

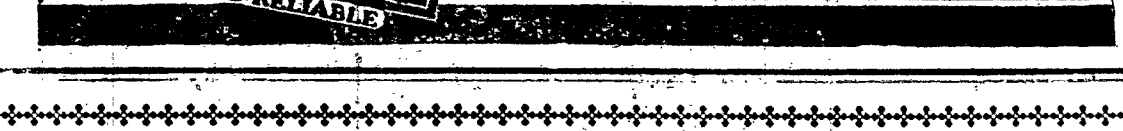
How many industries or private businesses show such a record of diminishing rate of return on property investments? Does such a statement (compiled by a Government bureau) indicate that existing railroad rates are too high?

During the year of 1924, the rate of return was but 4.35 percent, and yet a record for efficient transportation and satisfaction to the ship-

ping and traveling public was established by this and other great trunk lines.

Such records are made possible only by the most careful operation and management. Do you appreciate the fact that the United States enjoys the finest transportation service in all the world, at lower cost than is enjoyed in any other country?

For the good of your community, of the Nation, and of general business conditions, it is well to keep this fact in mind.



YOU WOULDN'T GIVE A LEAD NICKLE

for a razor that you couldn't sharpen or put in new blades. So why don't you figure the same way when you buy a lawn mower? It's necessary that a lawn mower be sharp to run easy or do a good clean job.

You can sharpen an Eclipse Lawn Mower so easily that you will always have a nice working machine and besides save a big lot of expense. Let us show you.

JOS. O. MAUFFRAY
BAY ST. LOUIS, MISS.

This Label Protects You

It's the logical thing to do—to buy your Used Ford Car from Your Nearest Authorized Ford Dealer

This Label is your Guarantee of Value

WHOLESALE FURNITURE

SEVEN BLOCKS FROM CANAL STREET.

CARD OF INTRODUCTION.

THIS IS TO EXTEND

The privilege of inspecting your exhibition of Furniture. Any courtesy and consideration will be greatly appreciated, and if any selections are made please charge to our account.

To NEW ORLEANS CHAIR CO.
NEW ORLEANS, LA.

WORK AND PLAY AT S. J. A.

Hard at Work.

After the pleasure and excitement of the Easter holidays all S. J. A. is setting down to a siege of study in preparation for the approaching Washington exams. The exams are the only cloud on our clear horizon till June, but we are working hard and our motto, "S. J. A. Ever on Top," is uppermost in our minds.

Stop! Look!! Read!!!

On Thursday, May 7th, a fair and entertainment will be given by the Sodality of the Children of Mary and the Convent Girls for the benefit of the Church of Our Lady of the Gulf. The Playwheels are planning a variety play. We've heard rumors of Gypsy pirates, songs, sketches, humorous and otherwise, which promise an evening of enjoyment. Be sure to come. Enjoy yourself and at the same time help to finish the church. Don't forget the date, Thursday, May 7th.

Eyelashes.

A eyelash (if carefully punctuated we find the plural to be eyelashes) are a funny thing. However, it isn't its fault that they are funny. The funniest thing is it is situated exactly where it is needed most, i.e. on the extreme tip end of the eyelid. Eyelashes are nice for two reasons. 1. Cause they match the eyelashes. 2. They are convenient to put Wink, Mabeline, etc. on. Eyelashes also cause a lot of trouble, etc. (mostly etc.) for some times they happen to execute a swan dive into the eye and a good time is had by all chasing it up, down and around, in fact all over the eyeball. Eyelashes mostly nearly always are black, but recent exhaustive studies amazingly revealed that they are so artificially rather than naturally. To repeat over again, eyelashes is funny, but they can't help it. (Point beyond which no progression can be made.) Therefore, the end.

Roll of Honor.

Seniors: Genevieve Green, Oleah Mauffray, Adrian Combe, Carmel Kuebel, Dolores Vial, Alice Ralanque, Ellen Welsh, Dolly Roe, Marie Favre.
 Juniors: Irene Seller, Alma Genin, Rena Lott.
 Sophomores: Margaret Blaize, Mary Younger, Claudia Cord, Eryn Saucier, Mary G. Shiner.
 Freshmen: Ina Leblanc, Geraldine Calhoun, Nell Wallace, Dixie Dodge, Louise Dollfus, Ione Manieri, Lois Hobbs, Mel Weinacker.
 Eighth Grade: Hazel Kergosien, Vesta Peacock, Verna Batson, Genevieve Monti, Judith Mauffray, Kathleen Kershaw, Clothilde Monti, Jennie Benedetto, Anna D. Crawford, Peggy Wortham, Marion Saucier, Juanita Benigno, Nancy Lott.
 Seventh Grade: Mary Pierce, Anna Mae Blaize, Mary Benedetto, Gertrude Partridge, Dorothy Hubbard, Elizabeth Crawford, Theresa Ward, Grace L. Weinacker, Vivian Egloff, Imelda Raymond, Edith Ballard, Edith Anstey, Elsie Mae Smith, Marion Heitzmann, Juanita

KILN ACTIVITIES.

The Catholics of Kiln gave a supper last Saturday night which proved to be a greater success than they had expected. It was all through the co-operation of the entire community.

A flash of darkness spread over Kiln last Sunday when the sad news of the death of Mrs. W. Lott was heard. She is survived by three daughters and six sons. The people of Kiln extend their sympathy to the family.

Mr. Rod Bennette, of New Orleans, has been visiting his parents, Mr. and Mrs. J. M. Bennette, for the past few days.

Mr. and Mrs. N. T. Haas, of Kiln, spent an enjoyable day last Sunday in the home of her mother, in New Orleans.

Mr. and Mrs. S. P. Powell enjoyed the company of Mr. and Mrs. Irby and family, of Longbeach, last Monday evening.

Mr. Norton Haas, of S. S. C., spent the week-end with his uncle and aunt, Mr. and Mrs. A. J. McLeod.

Geo. W. Sweandell, who works at Longbeach, was arrested Saturday night in the Kiln negro dance hall by Lander H. Nicaise for having intoxicating liquor in his possession and being drunk. He was tried Monday morning by Judge Fuente and fined \$100 and costs of court.

KILN SCHOOL ITEMS.

The closing exercises of school began last Tuesday night with a program from Misses Cuevas, Freeman and Mauffray's room, and we were delighted to see the crowded auditorium. The splendid program rendered repaid them for their trip. Programs were also rendered on Wednesday, Thursday and Friday nights.

Mr. and Mrs. R. D. Love entertained the high school students in their home last Monday night.

The Boy Scouts of Kiln enjoyed their camp at Gum Landing last Monday night. Upon arriving there at 5:30 o'clock everyone went in swimming, and at 5 in the morning they enjoyed another dip. Every scout had a delightful time and another such camp will be had soon.

Prof. Powell, Mr. R. D. Love and Miss Greene and Geo. Curet were pleasant visitors to the camp fire.

Fifth Grade: Nicolina St. Angelo, Noel Calhoun, Alice Feney, Yvonne Strong, Lorelea Peacock, Ruth Ballard, Effie Powers, Mary F. Durham, Lucille Elize Lizana, Yvonne Lacoste, Helen Wolfe, Marjorie Banderet.

CHANCERY SUMMONS.

The State of Mississippi.
 To Mary Stallworth.
 You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of April, A. D. 1925, to defend the suit No. 2801 in said Court of Jesse A. Stallworth, wherein you are a defendant.
 This 28th day of March, A. D. 1925.
 A. A. KERGOSIEN, Clerk.
 By A. G. FAVRE, D. C.

LUMBER

VERY COMPLETE STOCK OF ALL SIZES AND GRADES

PROMPTLY DELIVERED

Building Material,

PRACTICALLY EVERYTHING USED IN THE CONSTRUCTION OF A HOUSE, FROM THE FOUNDATION TO THE ROOF.

We Have Just Unloaded Carload of FIRE-PROOF WALL BOARD, "SHEET ROCK" Also Have "BEAVER GYPSUM" and "BEAVER BOARD." OUR PRICES ARE REASONABLE.

ESTIMATES CHEERFULLY FURNISHED.

C. C. McDonald
 Phone 18.

FINE
TOMATO
 PLANTS \$2.00 PER 1000
 Adams--Florist
 Phone 6. Pass Christian, Miss.



UPHOLSTERING
 Estimates Free for Repairing and Recovering Your Parlor or Dining Room Furniture.
 Tapestry, Velours, Silk Cretonnes, Etc. Seat Covers.
 References: Gallups, Inc., New Orleans.
W. H. SLINGER
 Care Manieri's Hotel.

LOCAL COLORED ORGANIZATION PLEDGES SUPPORT.

Hundred Men Benevolent Association Gives Support to Local Authorities—Stands For Better Citizenship—Builds \$2,500 Pavilion.

The One Hundred Men's Benevolent Association of this city held its annual election and celebration a few days ago at its new pavilion, in Union street, and elected Walter A. Benoit, president; Wm. Jackson, vice president; Emile Hazour, recording secretary; Henry Leneaux, assistant secretary; Earnest Bernard, financial secretary, and Alexander Lillie, treasurer.

Walter Benoit has been re-elected president during the past six consecutive years. During his administration a splendid hall and pavilion were erected at a cost of 2,500. The membership has been a steady growth. At no time during the six years of his administration has the membership fallen below 100 persons. The society pays its debts promptly, cares for its sick members faithfully, and always contributes liberally to all worthy public causes. Nine members have died during the past six years.

One among the many principles of this organization is obedience to the laws of the land. All violators of the civil laws are promptly dealt with. This society stands ready at all times to co-operate with the civil authorities in keeping the peace. In many ways this is the strongest local organization among the colored people of our city.

STOP THAT BACKACHE!

Many Bay St. Louis Folks Have Found the Way.

Is a dull, nerve-racking backache wearing you out? Do you feel older and slower than you should? Are you tired, weak and nervous; find it impossible to be happy, or enjoy the good times around you? Then there's something wrong and likely it's your kidneys. Why not get at the cause? Use Doan's Pills—a stimulant diuretic to the kidneys. Your neighbors recommend Doan's. Read what this Bay St. Louis resident says:

Mrs. W. L. Bourgeois, Main street, says: "I used Doan's Pills when my back ached and my kidneys were disordered and acted irregularly. Doan's Pills cured me, as the trouble has not returned."
 Mrs. Bourgeois is only one of many Bay St. Louis people who have gratefully endorsed Doan's Pills. If your back aches—if your kidneys bother you, don't simply ask for a kidney remedy—ask distinctly for DOAN'S PILLS, the same Mrs. Bourgeois had—the remedy backed by home testimony. 60 cents at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y. "When Your Back is Lame—Remember the Name."

CHANCERY SUMMONS.

The State of Mississippi.
 To Willie Eliza Thompson.
 You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of April, A. D. 1925, to defend the suit No. 2802 in said Court of Spurgeon Thompson, wherein you are a defendant.
 This 1st day of April, A. D. 1925.
 A. A. KERGOSIEN, Clerk.
 By A. G. FAVRE, D. C.



It is Your Duty to protect Your Family with a Bank Account
What would become of them should you die penniless?

You will hear a lot of people complaining about it being a "hard world."

It is made hard for some innocent ones by the carelessness and thoughtlessness of others.

Don't let this happen in your family. That dollar or two you spend so easily now, if put in our Bank will care for your loved ones in the future.

Come in. We will welcome you.

Merchants Bank & Trust Co.

Bay St. Louis, Miss.

OPEN THE YEAR ROUND. AMERICAN PLAN.
HOTEL WESTON
 ON THE BEACH
 BAY ST. LOUIS, MISS.

Is completed and now open to the Public. Thoroughly equipped and every modern convenience afforded.

CUISINE AND SERVICE UNEXCELLED. Have Sunday Dinner at The Weston. Local as well as transient trade catered to. Inquiries solicited.

THE BAY HOTEL COMPANY.

W. J. GALLUP,
 PRACTICAL AND SANITARY

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Contracts taken and estimates made for Plumbing of any description. Workmanship guaranteed.

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